



Why Seniors Real Estate?

Because we offer peace of mind, and are redefining real estate services for mature aged clients and Veterans.

SENIORS
REAL ESTATE

@realty

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Who we are

Our business is staffed by a mature aged team that believes in traditional values and a handshake deal. You will engage with us one on one, and not with an assistant or junior. We understand the pressures and emotions of downsizing when pursuing a new lifestyle and accordingly, can help with numerous tips and advice.

What we do

The traditional real estate approach to buying and selling can be uninspired, and in some cases overly complicated. We've shed the old strategies and replaced them with innovative thinking, honesty and trust all incorporated into a new level of real estate service.

Many retirees and mature age clients are perplexed by pushy agents themselves unaware of the emotional complexity of moving homes, when possibly having lost a partner and friend.

We have redefined the level of services we offer when clients (whether single or a couple) are evaluating the next move in their lifestyle journey. We bring a fresh look at downsizing, and the creation of a manageable plan when seeking, affordable, quality of life accommodation options.



What we undertake to deliver

At Seniors Real Estate, we encourage clients to make well informed choices based on unbiased advice and help. For those that wish to sell their home we offer two levels of service, our 'The Full Monty' home to home package with embedded help and advice or our sale only 'Keep it Simple' package. For buyers, the 'Make it Happen' package is aimed at helping you find your next home wherever or whatever that might be.

Home to home **The Full Monty** package: This is our comprehensive 'turn-key' service. As always, you the client are in control, however, we will offer advice on all aspects of your lifestyle change; help with formulating a lifestyle plan through to executing the plan and moving into your new accommodation option.

All aspects are covered, including the sale of your current home, selecting a suitable accommodation type, help with finding it and the move et al. A detailed explanation is contained in our brochure available on request.

Sale only **Keep it Simple** package: We will sell your home and that is it. You will hear from us again once the sale has settled, on your birthday and at Christmas. A more detailed explanation is contained in our brochure, available on request.

Buyers agent **Make it Happen** package: In certain markets if you hesitate, you miss out. We help you identify the right property, at the right price – and then carrying out the appropriate due diligence to ensure yours is a successful offer to buy.

We understand the local area and have access to new listings and off market opportunities.

Still unsure, join like minded folk for coffee – our shout!

Downsizing and making hard decisions about your future is stressful at the best of times let alone when we all reach mature age. Our team is in that demographic and understands the issues, that's why we host a coffee morning where like minded folk can meet and discuss their experiences with others. Join us, it costs nothing, and guess what, you might find you are not alone!

Let our NUMBERS tell the story



\$7.5M

worth of property
sold a day



11,000+

sold properties
to date



\$2.3B

worth of property
sold last year

900 + ★ ★ ★ ★ ★

5 star Google reviews from our happy clients!



Maximum Exposure

- Shared listings amongst nationwide agents to their buyer's database.
- Listed on all major Australian sites + Internationally on 100+ websites for free.
- Not burdened by the requirements common in most real estate offices.

Technology Focused

- Listings are online focused & mobile friendly
- Cloud-based administrative software for faster listing times
- @realty agents use the latest technology for your convenience.

Customised Marketing

- Custom marketing unique to your property type.
- In-house marketing & graphic design team to target the most effective channels.
- Discounted marketing packages on signs, brochures & photography.

Independent with a full support team

- 1 on 1 individual service backed up by large agency systems and administration staff.
- Faster listing times from a full support team at our head office.
- Dedicated customer support team to troubleshoot problems faster.